

WORKFORCE DEVELOPMENT BOARD QUARTERLY MEETING

110 William Street, 4th Floor Conference Room
New York, New York 10038
Thursday, September 28, 2017
8:30 – 10:30 AM

MEETING MINUTES

Board Members Present:

Laurice Arroyo	Eddie Christian	Melanie Hart (D)
Eileen Auld	Laura Imperiale	Daphne Montanez (D)
Amy Bennett	Joe McDermott	Claudia Flores (D)
Adda Birnir	John Mogulescu	
Les Bluestone	George Ntim	

(D) = Designee

Guests Present:

Dalsie Andrade	Jeremy Hoffman	Kasia Tazearstan
Kevin Cummings	Eunice Job	Sin Ting So
Tim Currier	Lawrence MacLean	Valerie Westphal
Gabby Einstein	Shereen Margolis	Faith Wiggins
Annie Garneva	Robert Taylor	

Staff Present:

Reynold Graham	Chris Neale
----------------	-------------

WDB Chair Report

Laurice Arroyo, Workforce Development Board (WDB) Chair, called the meeting to order and welcomed the Board's guests. Ms. Laurice gave a brief overview of the agenda items, which included updates on members and staff, updates on CUNY's career success progress, and a

presentation on the results of the Board's Summer Youth Internship Campaign to support the City's summer youth internship programs.

Board Welcomes Laura Imperiale

Ms. Arroyo invited the Board and the public to welcome Laura Imperiale as the newest member of the Board. Ms. Imperiale founded and serves as president of Athena Consulting Group Inc., a full-service government relations, public involvement, strategic communications and business development firm. She brings more than 20 years of public and private sector experience in government, business, advocacy, coalition-building and public policy. The focus of her career for the past 10 years has been providing government relations and public outreach services to public works industries, including heavy civil contractors, infrastructure engineering firms and environmental companies throughout New York City and the Northeast region. She has dedicated her focus on creating innovative strategies and solutions in working to find common ground and help overcome barriers that prevent the success and growth of our region's transportation and infrastructure network.

Arnold Dorin Retires from Board

Ms. Arroyo announced that Arnold Dorin will be retiring from his role as Regional Workforce Development and Business Relations Coordinator at the New York State Office of Adult Career and Continuing Education Services – Vocational Rehabilitation (ACCES-VR). Mr. Dorin has served for nine years as a member of the NYC Workforce Development Board. Mr. Dorin was a fierce advocate for people with disabilities, always encouraging greater collaboration across agencies.

Sarah Bennett Departs from Board Staff

Sarah Bennett served on the Board staff for two years as the Board's Policy and Project Director. Ms. Bennett is moving to Denver, Colorado, to join her fiancée. She has taken a position at the Denver Office of Economic Development where she will serve as the Program Administrator of a federal TechHire grant. The grant provides funding to implement programs that provide tech training and connections to employment. In Ms. Bennett's absence, there are two staff from the NYC Mayor's Office of Workforce Development who will provide support on some of the functions that Ms. Bennett has performed, Christine Curella and Rose DeStefano.

John Mogulescu Provides Career Success Progress Update

John Mogulescu, Board Member and Senior University Dean for Academic Affairs and Dean of the School of Professional Studies at CUNY, provided a brief overview of CUNY's career success progress. CUNY is undergoing a transformation to emphasize the career success of its graduates. Mr. Mogulescu emphasized the importance of providing sector-driven work-based learning opportunities, particularly in the growing sectors featured in the Career Pathways report. Moreover, he described a plan to significantly increase career exploration, internship and job opportunities for CUNY students.

SYEP Overall Update

Andre White, Associate Commissioner of Youth Workforce Development at DYCD, provided a brief update on this year's Summer Youth Employment Program and future program changes. DYCD recently released a concept paper for SYEP. The concept paper is the precursor to two Requests for Proposals (RFPs) planned to be released by DYCD. The RFPs will seek appropriately qualified nonprofit organizations to provide services for runaway and homeless youth (RHY) and youth at risk for homelessness in New York City (City) and their families. One RFP (RHY Non-Residential Services) will cover Drop-In Centers and Street Outreach Services. The other (RHY Residential Services) will cover Crisis Shelters and Transitional Independent Living (TIL) Programs. DYCD encourages all to provide feedback as this will assist with the forthcoming RFP, anticipated to be released in the fall.

In addition, this past summer DYCD served nearly 70,000 participants at more than 12,000 worksites across the five boroughs with a program budget of \$127 million. Of those youth participants, nearly 2,000 participated in the Ladders for Leaders program.

The Board's Summer Youth Internship Campaign

Reynold Graham, WDB Policy Associate, gave an update on the results of the Board's 2017 Summer Youth Internship Campaign. The campaign is an effort to support the City's summer youth internship programs, which include the Ladders for Leaders and the Summer Youth Employment Programs. At the beginning of February the Board launched the campaign with the goal to secure 300 internships slots in total this year and a minimum of eight private sector slots per Board member. These goals reflect increases over last year's goals of five slots per member and 250 in total. Members could participate in the campaign in one of three ways: employ a young person at their organization, make a financial contribution, or connect members in their networks to participate.

In total the Board secured 647 internships slots this summer, nearly 10 times what the Board secured just three summers ago. Nineteen out of a possible 26 members participated. Citi Foundation led the financial contributions with a donation of about \$1.2M securing 408 internship slots. Turning Point Brooklyn secured the most slots via network outreach with a total of 68 slots. Finally, UPS hired the most interns directly, employing 30 for the summer.

Mr. Graham discussed the results of a Board member survey designed to get feedback on the Board's campaign process and member's experiences as SYEP employers. The survey intended to examine barriers to expansion among members in terms of directly hiring interns or connecting more individuals within members' professional networks to the program.

Next, Ms. Arroyo led the Board through a reflection of how the Board could overcome existing barriers to expanding their participation in either of the programs.

Closing of Public Session

Ms. Arroyo thanked the members and guests for attending the public session portion of the meeting. The meeting then transitioned into closed session. In the closed session the Board discussed its priorities for the WIOA Local Plan. The meeting was adjourned at 10:30am.